



Expand Your Truckload Brokerage

with Automated LTL, Consolidation,
and Optimization

Expand Your TL Brokerage with Automated LTL, Consolidation, and Optimization

Use a modern-day TMS to add LTL and advanced TL features on the same platform, allowing you to create more freight offerings for your customers. Transform your brokerage into a state of the art service provider and unlock your potential to grow.

In a competitive environment with many different freight management options, **successfully expanding your services to utilize automated LTL, load consolidation, and freight optimization will set your brokerage apart.** And to do that, you need a powerful transportation management system like 3Gtms with advanced LTL capabilities and optimization features.

We know freight broker management has been complicated, and technology barely helped. But what if

"3G, by far, has the most efficient and robust LTL tools in the TMS market. Our ability to quickly implement LTL contracts for our customers and adjust them on the fly to help our customers is a major advantage. Even more impressive is the automation around load optimization and the load planning function to max out trailers, shave miles, and find savings beyond rates. Compared to the competition, 3G has the best load planning optimization for LTL in the industry."

- Jeff Auslander
CEO, Dynamic Logistix

you can expand your brokerage business with 3Gtms? In addition to automating and optimizing your TL offerings, you can also do the same for LTL to grow your business and provide customers with more options. Think about transforming a prospect with lots of single-digit pallet shipments into a long-term customer? You've created a new revenue stream, a competitive edge, and expanded your target market.

But there's room to grow further. With 3Gtms' advanced functionality, you have a clear path to offer more services based on your customers' needs. Move beyond brokerage without having to upgrade or install any new software and while using a single platform. 3Gtms does it all.



Modern Day TMS

Harness the power of a modern-day TMS to expand your brokerage capabilities.

Go beyond basic rate calling and leverage technology with true planning and optimization. Take the complexity out of transportation by letting 3Gtms deliver the most efficient and cost-effective way to run your TL and LTL orders.

Business Benefits:

- **Expand your revenue stream** with new TL and LTL offerings that you can provide to your existing customers and prospects
 - **Optimize your TL and LTL capabilities** by harnessing advanced technology that delivers more functionality, flexibility, and usability than legacy brokerage management systems
 - **Save your team time** with automated planning and optimization features that create the most efficient and cost-effective loads
 - **Leverage a TMS that grows with you** by using flexible technology designed for the entire transportation lifecycle and built for both brokerages and managed services
- Real-time rating compares and stores costs for the most complex TL and LTL shipments, delivering rates back by pallet or volume
 - Load consolidation identifies and combines orders to create the most economical loads based on available freight capacities
 - Advanced route planning predetermines the most effective multimodal combination of lanes from pick-up to drop-off
 - Pool distribution planning combines TL and LTL options to maximize the number of potential possibilities and find the lowest rates
 - Multi-stop routing leverages trailer optimization functionality to combine multiple LTL orders into full truckloads for delivery across the nation
 - Intuitive customer and vendor self-service portals deliver increased visibility for your customers and a clear path of communication between yourself and carriers
 - Cloud-based platform with a RESTful API integrates into any other system, including ERP, WMS, BI tools, customer technology, and more

Ready to turn TMS Automation into a competitive advantage?

While everyone else scrambles to fill truckloads the hard way, expand your offerings with increased flexibility and more options to save money, boost margins, and satisfy your customers.

And with 3G by your side, you'll experience a different kind of TMS that delivers fully connected transportation management software for today and all the tomorrows to come.

- Gain a true partner that's committed to helping your business grow
- Leverage a robust platform designed for brokers, shippers, and 3PLs
- Receive support from our industry experts and professional services team
- Experience new features and functionality through our continual focus on R&D

Did you know?

The first autonomous commercial truck was named Otto and carried beer from Fort Collins, CO to Colorado Springs

"The high-speed brokerage entry screens allow us to streamline our processes and deliver better service to our customers while reducing overall transportation costs. The 3Gtms team is extremely responsive to our needs, and the reliable connectivity we have with carriers and client partners has enabled greater productivity and customer service. As a result, our enhanced operations have become a demonstrable competitive advantage for us – and one that benefits our clients as well."

- Gerry McDevitt
Vice President of Domestic Services,
Mohawk Global Logistics



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